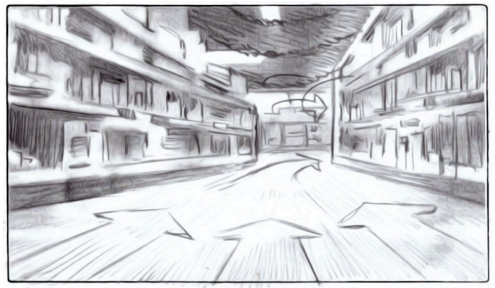
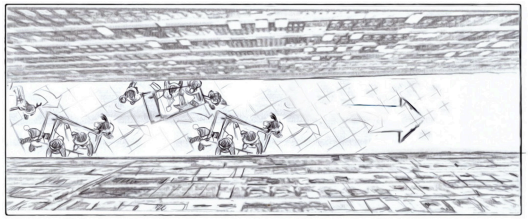
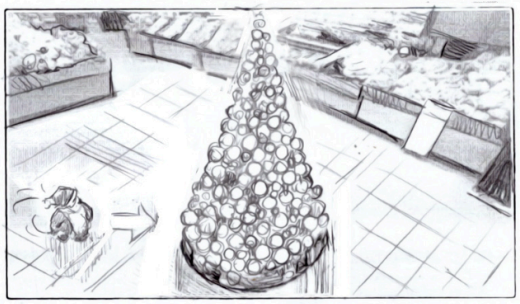
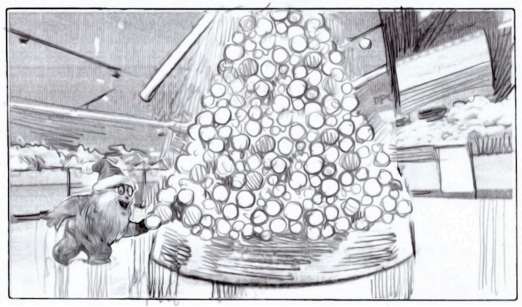
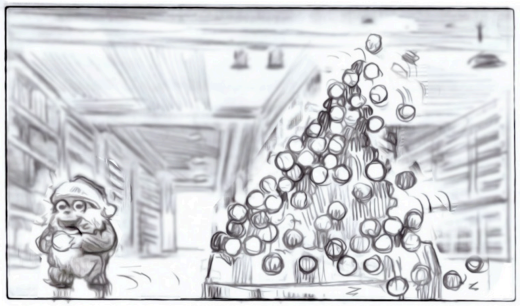
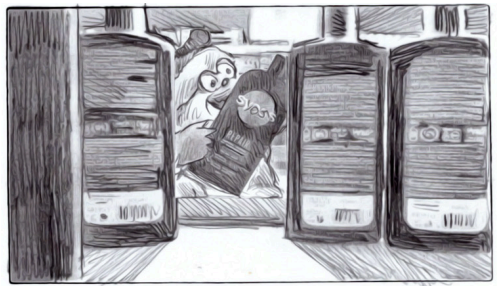
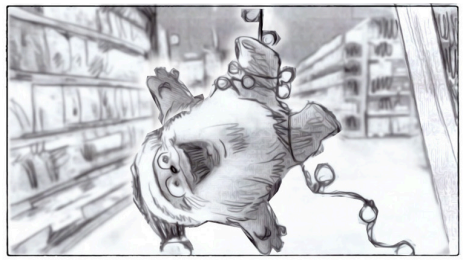
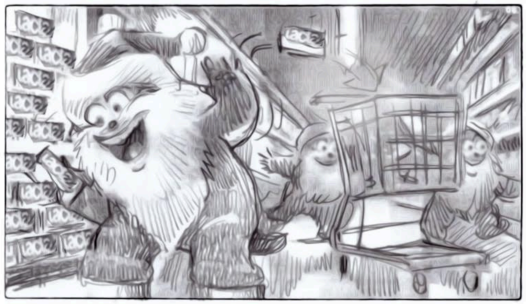
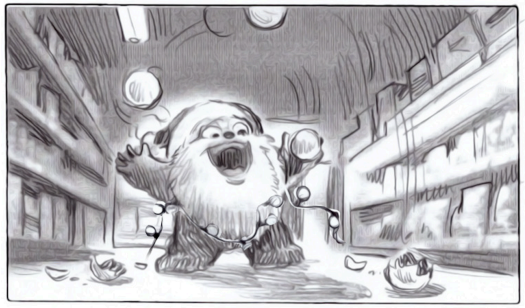
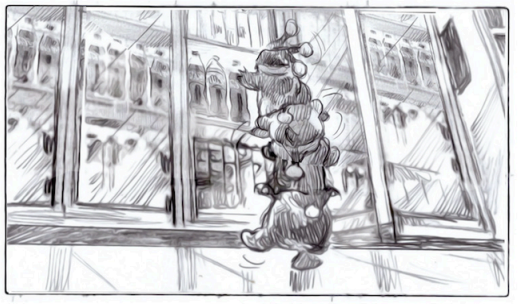
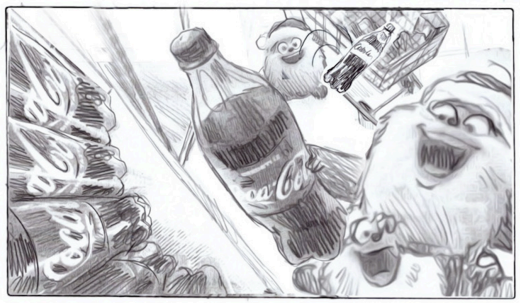
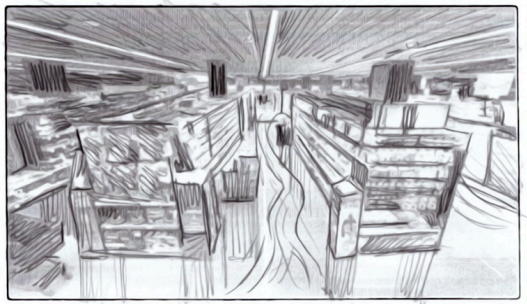
No	ACTION	STORYBOARD
1	**Inside a My market supermarket. Evening.** The lighting is atmospheric - the main neon lights are off. A low-angle camera rushes between aisles. **Everything is quiet until we turn a corner and face a shopping cart speeding toward us!** Surrounding it are four small, lively creatures in My market colors - the Yetis, our heroes. Frosty, wearing a cute reindeer headband, is pulling the cart; Snowball pushes from behind in his striped hat; Sparkle hangs onto the handle, and Juniper rides inside the already half-full cart, packed with fresh and Private Label products. Dynamic Christmas music strengthens and kicks in the moment we reveal them. They're on a mission **- energetic, cute, giggly, and funny.** As the camera rushes forward, it dynamically passes between the cart and Frosty. (2,5 sec)	  
2	We track with the Yetis. **They are mischievous, fun and on a mission!** They are passing between the isles, while Sparkle is pulling Juniper is trying to reach some products from the shelves they are passing by! (1,5 sec)	

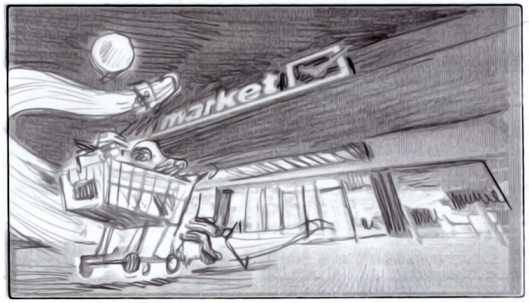
3	Continuing the motion, we move to a **top shot**. A wide-angle lens looks down**, tracking the cart as it slaloms between aisles**. The **Yetis' giggling energy is utterly adorable.** Sparkle leans out to grab a box from the shelf. (2 sec)	
4	Between two aisles, the Yetis' cart slides in from the side. **Snowball - the Yeti pushing the cart - suddenly stops,** his attention caught by something down the aisle. **He stares in awe,** **...then leaves the cart, to the other Yetis' surprise.** (2,5 sec)	  

5	Cut to a wide angled top shot from a top of a **Christmas tree installation made of classic Christmas Ball Ornaments.** Frosty (raindeer tiara) arrives next to the tree. (Or is already standing there admiring it!) VO: Φέτος στα My market... **Frosty pulls a ball from the bottom, thrilled to hold it - his smile says it all.** ...but then, **the entire installation collapses.** (3 sec)	  
6	Tracking along a shelf, **Juniper runs toward the camera, pushing boxes of Tsakaris chips into the depth of frame** as he goes. He shoves three of them in, **then dramatically leaps after the falling chips.** (2 sec) ...οι βοηθοί μας ετοιμάζουν...	

7	From a worm's-eye shot, **we're now inside the cart.** We see the cart's motion from above as **boxes of Tsakaris chips tumble in along with Juniper** - creating a wipe. (1,5 sec) ...πυρετωδώς τα Καρότσια της Χρονιάς...	
8	**From behind a shelf,** we see dark silhouettes of bottles. **Snowball** reaches in, **takes out a product,** revealing himself - it's **a bottle of Syoss shampoo. He gazes at it with admiration.** (1 sec)	
9	Cut wide as **Snowball flips the Syoss bottle toward the cart**, where Sparkle is standing on the handle, trying to decorate it with Christmas lights. **The bottle lands, and Sparkle loses balance.** (1,5 sec) ...για 26 τυχερούς,	
10	Close-up: **Sparkle tumbles...** **...then falls, getting tangled in the Christmas lights,** hanging from the handle. After a brief pause, **the lights flicker on** - and **Sparkle bursts into laughter.** (From this point on, the cart and Sparkle remain wrapped in Christmas lights.) (3 sec) ...και το απολαμβάνουν!	 

11	We are inside the storage room, where a worker is placing products in the foreground. Behind her through the open door we see the Yetis rushing by.	
12	Now we **track the cart from the side,** along a parallel aisle. They Yetis **tiptoe for a few steps - then take off again, rushing away, giggling!** *ΜΕΓΑΛΟΣ ΔΙΑΓΩΝΙΣΜΟΣ ΜΑΖΙ, ΓΙΑ ΤΑ ΚΑΡΟΤΣΙΑ ΤΗΣ ΧΡΟΝΙΑΣ* SUPER: BIG CONTEST "TOGETHER, FOR THE CARTS OF THE YEAR"	
13	In the foreground **Juniper is standing excitedly** next to a shelf with Lacta chocolate. He **takes one, and flips it in to the cart** that is rapidly passing next him. Snowball is pushing the cart that is passing right above the camera. (2 sec) *Κάνε τις αγορές σου,*	
14	**Sparkle,** tangled with the lights from before **is jiggling with balls** (from the deconstructed Christmas installation), **until one breaks.** (2 sec)	

15	**Frosty, Sparkle, and Snowball form a wobbly tower,** standing on each other's backs so Frosty can reach something from a top shelf in the cooling section. (1,5 sec) *...μπες στην κλήρωση...*	 
16	**Top shot: Frosty stretches to grab a Coca-Cola bottle,** trying to balance it while the tower shakes beneath him. Then, **from the corner of the frame, Juniper arrives pushing the cart**. **Frosty tosses** (or backflips with) **the Coke inside!** (2,5 sec) *...και μπορεί να είσαι ένας από...*	
17	**The Yetis are on the move again!** A wide shot shows them rushing down the aisle **as the supers appear on screen:** (6 sec) *VO* *...τους 26 τυχερούς που θα κερδίσουν από 3.000 ευρώ,* *για τα καρότσια της χρονιάς.* SUPERS: **26 lucky winners** **€3000 Double points with purchases of selected products** **Logos: Lacta, Coca-Cola, Tsakiris, Syoss**	

18	We cut to a beautiful exterior of My market at night. Magically, **the fully packed cart, with our Yetis inside, rolls out of the supermarket exit.** As it passes through the doors, i**t lifts off and soars into the night sky!** The **camera follows** its ascent, **revealing the illuminated My market sign** glowing warmly, with a starry sky sparkling above - a hint at the magic unfolding inside. (4 sec) *My market Μαζί, για όσα αγαπάς.* *Καλές γιορτές!* Logo transforms to the log of My market.	 
19	Cut back to the Yetis, flying under the stars through clouds.	

